

BECOMING
50 *Something*
Publications



It's time to tell
your story!

Author's Guide

About

BECOMING 50SOMETHING

Becoming 50Something Publications specializes in publishing books for women over 50. We offer two ways for you to publish your story through our company.

Collaboration Books – You can apply to be included in one of our Becoming 50Something: Stories of Inspiration and Empowerment for Women over 50 Collaboration books. These books feature no more than 10 stories from women who have triumphed over adversity and are now living their BEST life!

Individual Books – You can submit your completed fiction or nonfiction manuscript for publishing consideration. We offer two publishing packages to take you from print to publish!

We specialize in publishing books for women over 50 but accept books written by younger women as long as they inspire and empower. Our model is simple. When we accept your manuscript, we publish it! You retain 100% of the rights to your book and are free to promote and sell the book as you wish.

We are looking forward to helping you dream it, write it, and publish it!

To Your Success,
Cheryl Garrison
CEO 50Something Lifestyle



Writing Your STORY



So, you want to be a published author? Great goal! We all have a story to tell. The brave among us have the courage to put pen to paper and actually write down our stories and get them published. Becoming 50Something Publications is here to help you from inception through actually getting your book in the hands of readers.

To help make the writing process a bit easier, here are a few tips:

1. **Select Your Genre** – Are you going to write a fiction, nonfiction, or poetry book. It's important to make that determination prior to starting the writing process.
2. **Brainstorm** – Now that you know what type of book you are going to write, what will you write about. The easiest way to come up with a topic is to brainstorm. If you are writing a nonfiction book, start writing down all the things that interest you including your hobbies and your expertise. Teach what you know or inspire and empower based on something that you have overcome. For fiction books, brainstorm story themes you would like to explore.
3. **Outline** – Create a chapter-by-chapter outline of your book. This helps you stay on track during the writing process. Of course, many times the outline changes, but having it is a great starting point when you are ready to sit down and write.
4. **Create a Writing Schedule** – Include deadlines on each chapter. Creating deadlines help you stay on track and have your manuscript created based on your desired publishing date.
5. **Write!** – Start writing your manuscript. Be sure you adhere to standard writing rules. Watch for grammar and spelling errors.
6. **Create Your Title** – Your title is one of the most important steps when preparing your manuscript for publishing. The title can make or break your book so be sure that it informs the readers what the book is about. Capture your reader through your title.
7. **Complete your manuscript** – Create your manuscript in Microsoft Word and format it as follows. Page Size: 8 ½ X 11. Font: Times New Roman, 12 pt. Double-spaced with one-inch margins.

Dream It! Write It! Publish It!

THE PRODUCTION PROCESS

Once we accept your manuscript, we carry it through a number of processes to take it from print to publish. The Production Process includes the following steps:

Content and Copyediting – We professionally edit EVERY book accepted for publishing. Many writers believe their book is ready to go because a friend read and gave it the thumbs up. We edit each book for content which means books are read to ensure story details are clear and concise. We also do a thorough copyedit and proofreading to ensure grammatical errors and typos are corrected.

Cover Design – You have the option to choose a stock book cover that's professionally designed and included in our basic package. If you desire a custom cover, you will work with our designer to create a cover that meets your needs. Custom covers are priced separately.

Interior Design – Our team of graphic artists format your interior based on the selected format. We format the interior to meet pre-defined printer requirements. If your book requires interior illustrations (i.e., a children's book), you will work with a designer to create the illustrations. There is an extra cost for interior illustrations.

Publishing – During this process, your cover and interior are merged and submitted for final publishing. Also during the publishing process, we assign an International Standard Book Number (ISBN). Each book published is issued an ISBN to identify it for bookstores and other distribution channels. Prior to final publishing, the you set the book price and select how and where you want your published book distributed.

Distribution – Your book is now ready for distribution to Amazon and other distribution channels. During this phase, you are now able to sell your book online on Amazon, Barnes and Nobles, and other outlets. You can also sell it on your website, or directly... Your promotional and marketing strategy will determine how and where your book will be available. We help you choose multiple channels so you can sell as many books as possible.

Marketing and Promotion – Prepare to invest in marketing and promoting your book. We connect you with marketing experts to help you increase visibility and sell more books!

Choose YOUR PACKAGE



1 Complete Package

The Complete Package all-inclusive package provides all you need to take your manuscript from print to published! The Package includes:

- Content and Copyediting
- Stock Book Cover
- Interior Formatting (text only)
- Publishing and assignment of ISBN and book price
- Distribution on Amazon and/or other free distribution channels

2 Custom Suite

The Custom Suite includes everything in the Complete Package plus the following:

- Custom Book Cover
- Interior formatting (illustrations included)
- Custom Author Website



****Marketing and promotion costs are priced through a third-party marketing/social media company.**

NEXT STEPS



Submit Your Manuscript

Submit your manuscript for review. We will send you an Author Non-Disclosure Form for you to complete prior to submitting your work. That protects your proprietary work and secures ownership. Go to <https://www.50somethinglifestyle.com/collaborationbookproject>



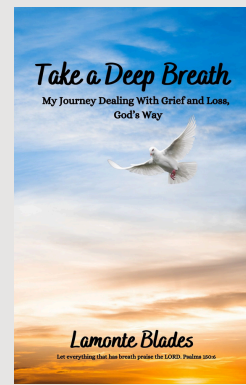
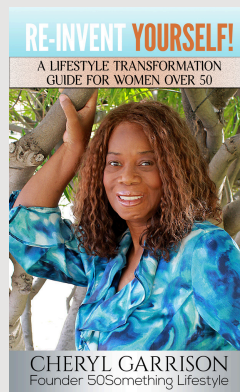
Schedule a Complimentary Consultation

Schedule a consultation with Cheryl Garrison to discuss your book. In this consultation, she will learn about your book and determine if we would like to review it. You will also have an opportunity to determine if you want to take the next steps with Becoming 50Something Publications. To schedule a consultation, go to <https://calendly.com/50somethinglifestyle/30min>

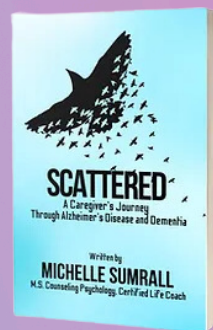
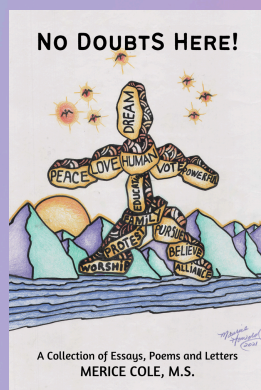
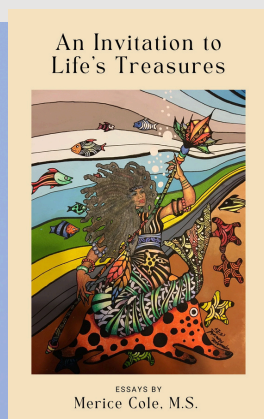
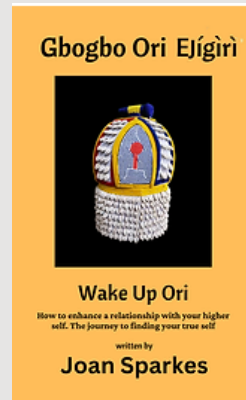
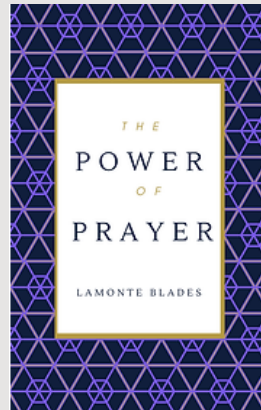
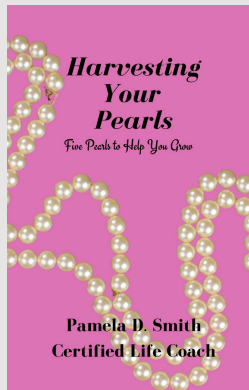


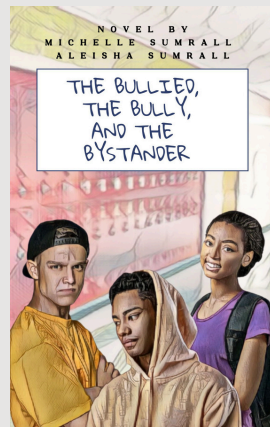
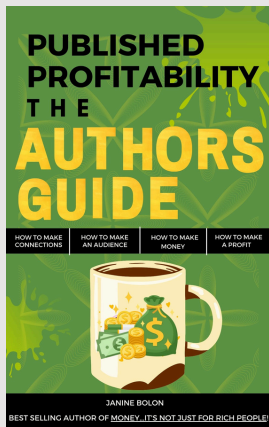
Publish Your Book!

Go ahead! Turn your dreams of being a published author into reality. We will publish your book based on the package you select. Imagine seeing your book on Amazon, or on the shelves of your local bookstore! Contact us at <https://www.50somethinglifestyle.com/collaborationbookproject>



SOME OF OUR BOOKS





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Publications

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